



APPROVED BIO BANK

*For venue marketing, show ads, ticketing, and EPK use.
Pull the length that fits the placement. Every version is cleared and consistent.*

Genre and metadata line

For listing tags, ticketing genre fields, search, and festival or playlist submissions.

Primary genre: Country

Keywords, in order: Red Dirt, 90s country, Texas country, southern rock

One-line descriptor: Red Dirt and 90s country out of North Texas.

One-line bio

For ticketing links, event calendars, and read-more teasers. Two cleared options.

Two lead singers, four-part harmony, and a floor that doesn't clear. Baylor Rose, out of North Texas.

Baylor Rose plays 90s and Red Dirt country like guys who came up in rock bands, because they did.

Short bio . about 50 words

For show ads, social event pages, ticketing descriptions, and newsletter blurbs.

Baylor Rose is a North Texas country band built on two lead vocalists, four-part harmony, and players who came up in working rock bands. Red Dirt and 90s country with bigger guitars than you expect. Three singles out, originals in the set, and a dance floor that stays full.

Long bio . about 150 words

For the EPK, venue booking submissions, and press.

Baylor Rose is new. The players aren't.

Formed in 2025 out of Wichita Falls, the band puts veterans of established North Texas acts, including Blank Labels, behind two lead vocalists in Bryson Lawrence and Zack Crow. What comes out is Red Dirt and 90s country stacked with three and four-part harmony, carrying enough southern rock and 90s alternative in the players' DNA to give it teeth.

They headlined the Iron Horse Pub within months of forming, played the Downtown Wichita Falls St. Patrick's Day Street Festival, and return to Midnight Rodeo in August. Originals by Lawrence and Crow sit alongside Eagles, Mellencamp, and Brooks and Dunn, with three singles out now: "Love Song," "Your Eyes," and "Where Did It Go?"

Easy to book. Hard to follow.

Descriptive bio

General-purpose paragraph for the About page and anywhere a warmer description fits.

Baylor Rose is a country band out of North Texas and Southern Oklahoma, blending 90s and Red Dirt country with southern rock and a little 90s alternative for edge. Built around dual lead vocalists, strong harmonies, and a road-tested rhythm section, the band moves easily between authentic original music and crowd-favorite covers. The result is a high-energy live show that stays polished without losing its edge, honest songs, big guitars, and a floor that stays full.

Social and video caption

For reels, video overlays, socials, and promo graphics, paired with live footage. Not for buyer-facing prose.

We are Baylor Rose.

We are polished.

We are bad ass.

We are road tested.

We are authentic.

We are catchy.

We are professional.